

# STRATEGIC GOAL #4:

Sustainability and Accountability

*Maintain a sustainable organization that is adequately resourced and accountable to its members, partners and stakeholders.*

## TARGET DELIVERABLES FOR 2016-17

### 4.1 Diversify sources and types of funding and in-kind support and forge collaborative partnerships in Canada and abroad.

- ♦ Continue to pursue and monitor MOUs.
- ♦ Establish membership and funding agreements with key stakeholder groups.
- ♦ Seek and foster opportunities to collaborate with other organizations for common ground research programs that align with CCAF mission and vision.
- ♦ Continue process to develop and submit new multi-year international program proposal with Global Affairs Canada.

### 4.2 Continuously build and strengthen human resources and organizational capacity.

- ♦ Continue monitoring and implementation of HR plan.
- ♦ Recruitment and training, as required, of new associates.
- ♦ Identify and secure in-kind resources as required, to deliver programs and activities.

### 4.3 Build awareness, understanding and use of CCAF products and activities.

- ♦ Continue implementing communication and branding strategy.
- ♦ Launch newly redesigned CCAF website.
- ♦ Continue promoting CCAF products in Canada and abroad during events and training activities.

### 4.4 Measure and report on CCAF performance.

- ♦ Continue reporting on performance to Board and members, aligned with MOU and other accountability arrangements
- ♦ Deliver annual performance report to members.
- ♦ Prepare for and deliver 3 Board meetings and, as required, Board Committee meetings.
- ♦ Prepare for and deliver AGM.